

BUILD TRUSTED VISIBILITY · ENGLISH BUSINESS INTELLIGENCE

Partnership media kit 2026

Build trusted visibility inside practical business content
read by professionals, founders and corporate teams.

THE PLATFORM

Business knowledge at meaningful scale

An English-language business intelligence platform built around useful, actionable guides.

8,300+

GUIDES

10

DEPARTMENTS

47

CATEGORIES

English

LANGUAGE

AUDIENCE CONTEXT

Kurums.com serves professionals and entrepreneurs across finance, accounting, marketing, human resources, sales, technology, startup, law, procurement and corporate governance.

WHY BRANDS FIT HERE

HIGH-INTENT CONTEXT

Appear where readers are actively researching a business decision.

EVERGREEN DISCOVERY

Build visibility in guides designed to remain useful over time.

EDITORIAL TRUST

Use clear disclosure and relevance standards that protect reader confidence.

Three ways to collaborate

Modular packages can be scoped to category, campaign and editorial fit.

01

Partner program

An ongoing relationship for brands that want recurring, relevant visibility.

CATEGORY ALIGNMENT

CAMPAIGN PLANNING

PERFORMANCE SUMMARY

02

Kurums.com recommends

A licensed recommendation badge for products or services that pass a documented editorial review.

REVIEW CRITERIA

DISCLOSURE

BADGE USAGE RULES

03

Content & hub partnership

Sponsored guides, comparisons, expert contributions or topic-hub presence, clearly labeled.

BRIEFING

EDITORIAL PRODUCTION

MULTI-CHANNEL DISTRIBUTION

EDITORIAL PRINCIPLE

Commercial relationships are disclosed. Recommendation status is never automatic and depends on relevance, evidence and editorial review.

START A CONVERSATION

Let's build the right format

Tell us what you offer, who you want to reach and the business outcome you care about.

WHATSAPP

@kurums

Send your company name, website, target category and preferred collaboration format.

INFO@KURUMS.COM

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